

# TRIPLE SEVEN CELLARS

Triple Seven Cellars was founded by dear friends, Rusty and Donna Hinds and Jay and Sandy Carlton, who share in the passion of crafting exceptional Napa Valley wines from the noble grape varieties of Bordeaux. Our pursuit led us to the foothills of Atlas Peak. There, we found the Broken Rock Vineyard, owned and farmed by the legendary William Hill. The grapes have the intensity and power of mountain vineyards but with the famed elegance and voluptuousness of valley floor vineyards. Our Winemaker, Patrick Mahaney, has years of experience in making wines from Broken Rock Vineyard, and we feel that our limited production, Triple Seven Cellars wines are the crown jewels of his efforts.

## **TRIPLE SEVEN 2012 ATLAS ROCK RED, NAPA VALLEY**

### **HARVEST NOTES**

2012 is a classic vintage from a near-perfect growing season in Napa Valley. Ideal conditions were on hand for bud break, flowering, and an even fruit set, all followed by a lengthy stretch of warm days and cool and often foggy nights during the long summer months.

### **TASTING NOTES**

The aroma is very fragrant, with impressions of black plum, vanilla, black cherry, blackberry, warm toast, and sandalwood. On the palate are impressions of ripe black plum, blackberry, cassis, sage, bay leaf, thyme, mocha, hickory, and black tea. The sensation of finesse greeting the mouth is balanced by the power and an impressively long finish in this Napa Valley Blend.

### **TECHNICAL NOTES**

AVA	Napa Valley
Harvest Date	October 17, 2012
Blend	84% Merlot, 8% Cabernet Franc, 8% Petit Verdot
Alcohol	14.5% by volume
pH	3.80
TA	5.7 g/L
Aging	30 months in Tonnellerie Boute French oak barrels, medium-plus toast
Bottling Date	April 2015
Release Date	November 2015
Produced	25 cases
Suggested Retail	\$75 per 750-mL bottle

